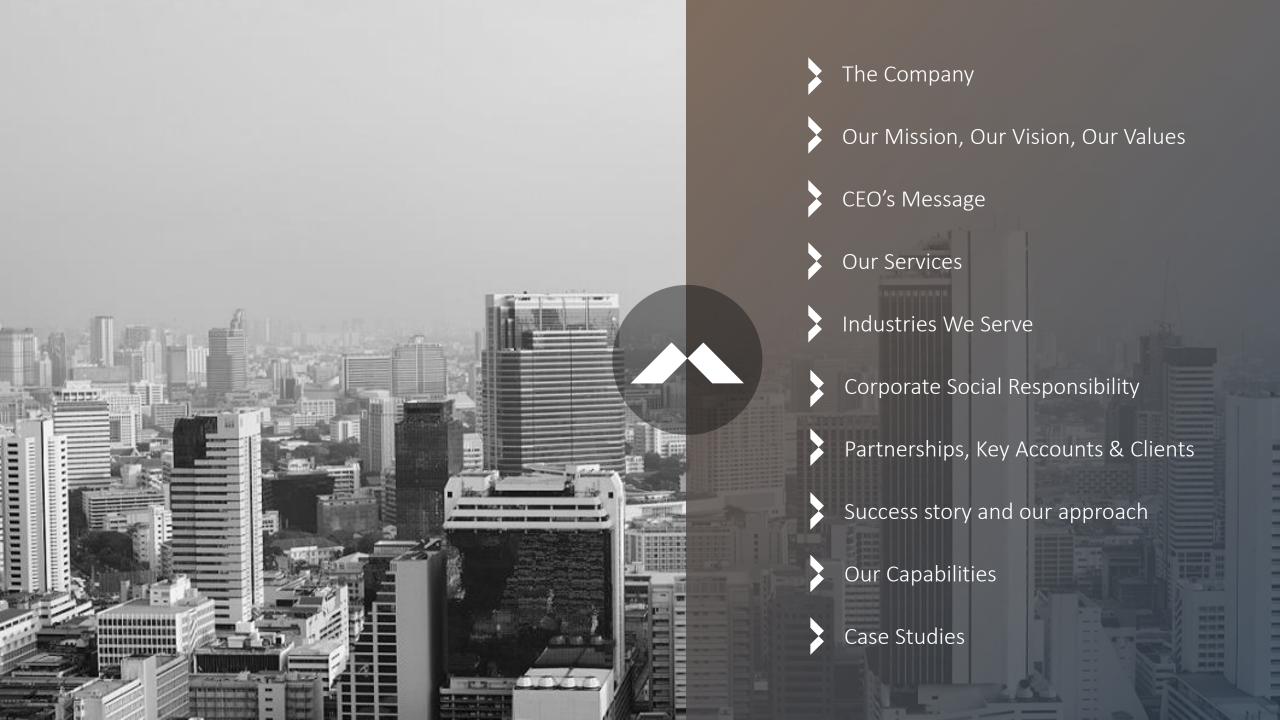


# FREE LEARN Profile

DESIGNING. DELIVERING. INNOVATING





# **Creating value through innovation**

WE ARE A TEAM OF STRATEGISTS, DESIGNERS, ARCHITECTS, AND ENGINEERS.

Entrenched, outdated solutions limit agility. Free Learn's technology transformation solves that.

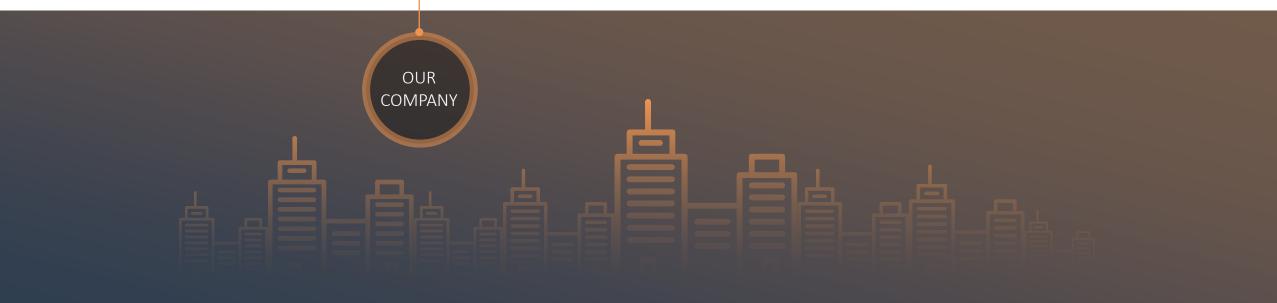


# Free Learn's Business Philosophy

We have been helping customers across industries from financial services to healthcare achieve greater agility through transformed and automated customer experiences.

Our business management team consists of technocrats with more than 35 years of industry experience.

We are experts in accelerating performance and achieving high-impact outcomes through winning execution strategies across the entire business and customer lifecycle.



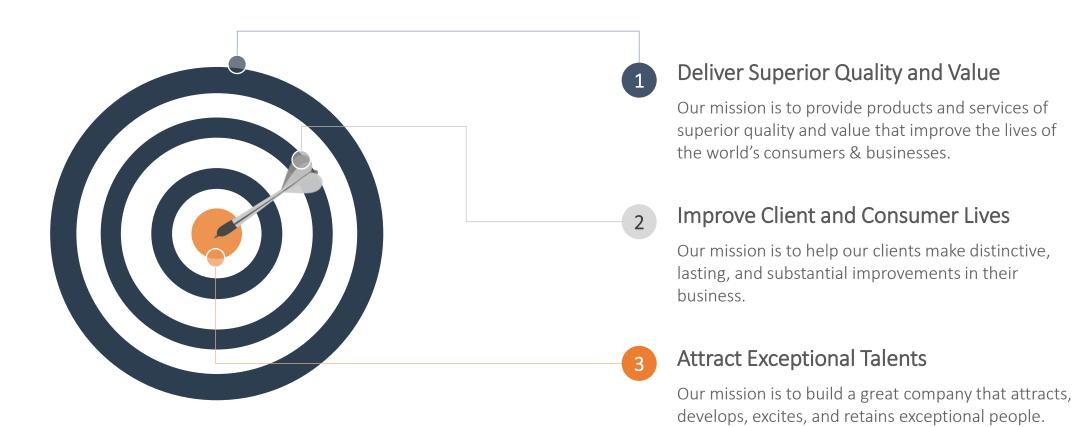




# Vision of Free Learn

To be the most respected and successful enterprise, delighting customers with a wide range of products and solutions in the Information Technology industry with the best people and the best technology.





# OUR VALUES FREE LEARN

#### Quality

 Provide products and services of superior quality.

#### Standards

Provide products and services that adhere to highest standards.

#### **Principles**

Adhere to fundamental norms, rules and values governing business.



Improve on our client's performance significantly.

#### **∢** Relationships

 Build enduring relationships based on mutual trust.

#### **∠** Environment

 Creating an unrivaled environment for exceptional people.



# MEET OUR FOUNDER FREE LEARN



#### **BIJU KUMAR / FOUNDER**

#### MESSAGE

Our mission is to provide branded products and services of superior quality and value that improve the lives of the world's consumers and businesses.

We help our clients make distinctive, lasting, and substantial improvements in their business and to build a great firm that attracts, develops, excites, and retains exceptional people. We believe we will be successful if our clients are successful.

# OUR SERVICE FREE LEARN

#### **Consulting Services**

Our passionate consultants go beyond being traditional advisors and aggregators of past knowledge. They help develop bold innovations and new partnerships in digital technologies covering the wide spectrum of IOT, Block Chain, Artifical Intelligence, Machine Learning, Deep Learning etc.

#### **Enterprise Applications (EAS)**

Our EAS help clients re-imagine their digital customer experience, attract and retain a worldclass workforce, engage their partner ecosystems more productively and run their operations and financial organizations more efficiently.

#### **Mobility Services**

Our mobility services work by assessing challenges, scoping real solutions and outlining tangible benefits enabling enterprises to achieve essential freedom, simplicity and flexibility that can transform their businesses in amazing ways.



#### **Support Services**

Our customized IT support outsourcing services provide reliable IT support services that ensures the optimum functioning of IT systems and complete support for any IT needs.

#### IT Infrastructure

Our Infrastructure Management Services supports clients in optimizing, securing and managing their infrastructure efficiently through Cloud. Our optimized solutions increases utilization of resources, reducing costs, increasing productivity and mitigating risks.

**EMPOWER BUSINESSES** 

#### **OUR INDUSTRIES**

FREE LEARN

We have deep domain expertise across a range of industries.



#### Banking & Financial

From delivering excellent services at all stages of banking processes to keeping pace with regulatory requirements, our technology-enabled solutions are tailored to meet the demands of your organization and customers.

#### Travel & Hospitality

Our technology-enabled solutions transform the highly complex processes involved in getting people and things where they need to be without fail or delay.

#### Life Sciences & Healthcare

Whether it's easing the claims burden, reducing waste or improving experiences, our analytics-driven, technology-enabled solutions are tailored to meet the demands of the new era of digital health.

#### Software & Technology

From leveraging analytic insights and unlocking operational improvements to solving complex service and support issues, we help customers drive adoption, increase loyalty, and deliver new sources of revenue.

#### Retail & Distribution

Our retail practice helps retailers turn today's pain points into new business opportunities.

#### Media & Entertainment

Whether it's digital asset management, content management, or anti-piracy challenges, we redefine the way media & entertainment companies benefit from global services.

#### **CORPORATE SOCIAL RESPONSIBILITY**

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#### **EDUCATION**

Using our expertise in technology, our education programs and partnerships aim to improve the knowledge base of students worldwide. Our seamless and borderless approach has made positive changes within the IT sector globally.

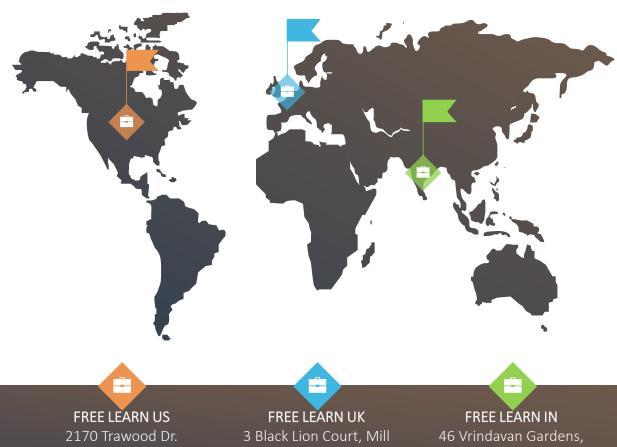
#### **COMMUNITY**

We encourage social innovation and jumpstart collaboration among the tech community to provide solutions to specific local needs. We are committed to disrupting for good to impact our communities in a positive way.

#### **ENVIRONMENT**

Our commitment to communities extends to the sustainability of the environment. We invest in many green initiatives that result in direct energy-savings and carbon-footprint reduction practices.

#### **OUR PRESENCE** FREE LEARN



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Road, Gillingham, Kent ME7 1HL

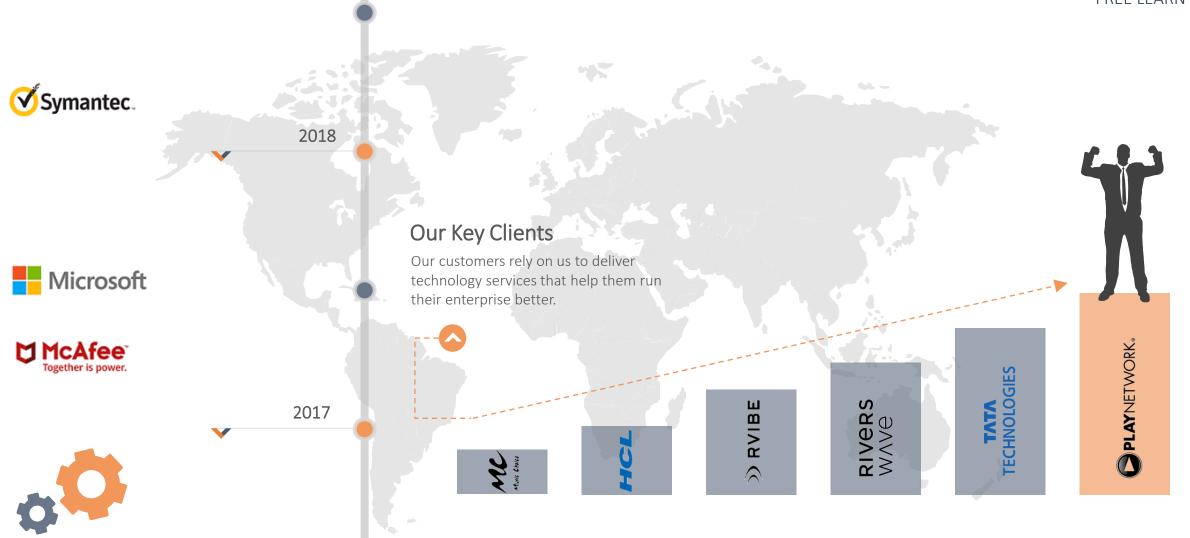
Phone: +44 1233 510085

Pattom, Trivandrum, Kerala 695004 Phone: +91 471 2982028

www.freelearnfoundation.org

### PARTNERS & KEY ACCOUNTS

FREE LEARN

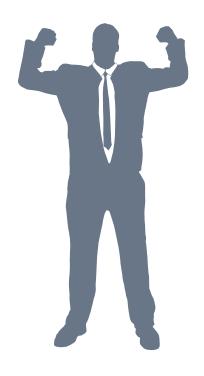


**Our Partners** 

#### SUCCESS STORY AND OUR APPROACH

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#### Why Choose Us?

We ensure high levels of customer satisfaction by combining our domain and technical expertise with our delivery capabilities. We have enhanced our delivery capabilities by introducing and improving upon industry best practices.



- > 12+ Full Time Consultants
- > 7+ Clients Across Globe
- > 4+ Custom Solutions

## OUR CAPABILITIES FREE LEARN











#### **Business Consulting**







Our business solutions is based on business needs, technology changes, customer feedback, suggestions from practitioners and process performance.

#### **Information Security**



We have established information security measures to ensure confidentiality of information, business continuity and to avoid business damage by preventing and minimizing the impact of security incidents.

#### **Digital Transformation**



We drive digital technology transformation in many of the emerging verticals of utilities, automotive and customer experience.

#### **Project Management**



We provide project management services that helps the organization in the application of processes, methods, knowledge and skills to achieve project objectives.













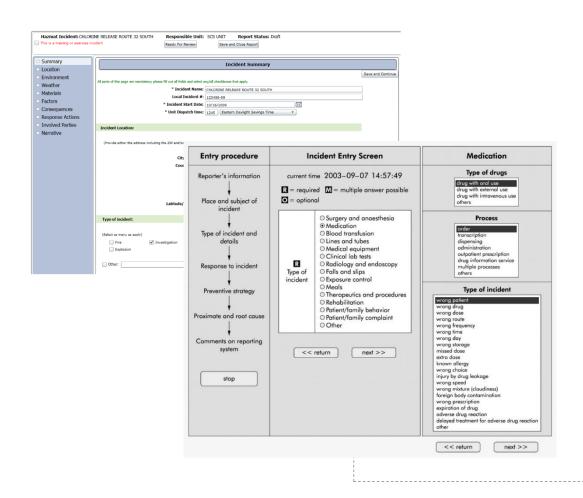








### CASE STUDY I





#### Customer

Manufactures automobiles for commercial and consumer purposes | GBP 24.3 B revenue | 37,000 employees.

Location: United Kingdom

#### Business problem:

Develop automotive incident reporting system.

Capture of concern driven automotive incident reporting.

Enhancement of home grown system.

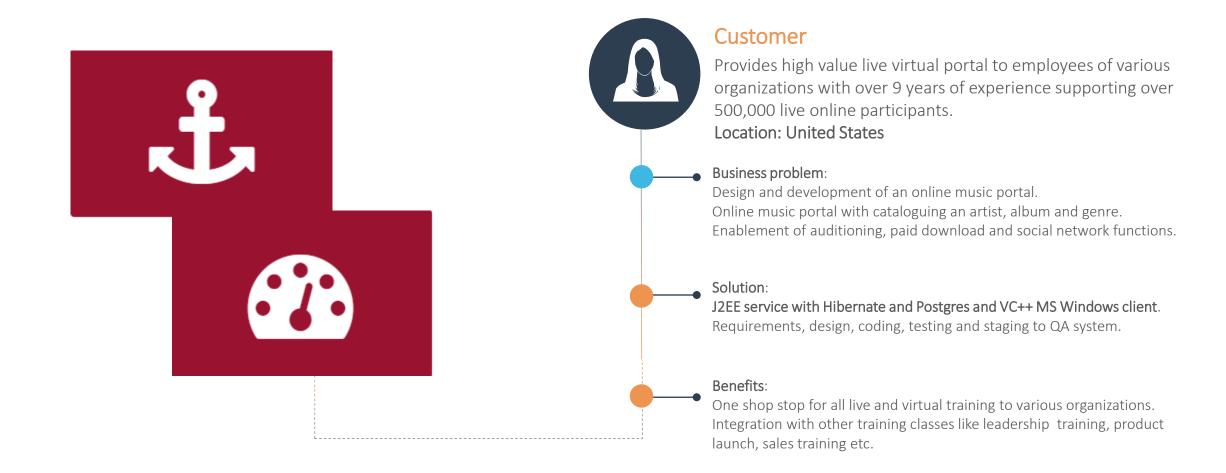
#### Solution:

Java, JSP and DB2 based reporting system to add new concerns. Design, coding, testing and staging to QA Server.

#### Benefits:

Help to capture near real time automotive incident concerns. Reduction in manual tasks and time to process.











#### Customer

Leading commercial property management company that owns various shopping centers and hospitals.

Location: India



Design and development of clinical/hospital management with appointment, consultations etc.

Clinic / Hospital management with appointment, consultation, tests, prescription, follow-up, payment and reporting.

Migration of existing desktop application.

#### Solution:

Creation of a new migration project of existing desktop application using ASP.NET, MVC and WEB-API.

#### Benefits:

Development of new hospital management solution that are used for tracking payments, follow up etc.

Designed and advised on future coding and technical support.

## CASE STUDY IV





#### Customer

Define, Monitor and Report departmental efficiency metrics for a multi-departmental multi-national organization.

Location: Middle East

#### Business problem:

Benchmark metrics was unavailable or not properly defined for various departments in the organization

Need for efficieny metrics dashboard that are user friendly and navigable.

#### Solution:

Dashboard of key KPIs with efficieny metrics using **ASP.NET MVC with MS SQL**, **Entity Framework and JQuery**.

Design, coding and implementation with post go live support and enhancements.

#### Benefits:

Analyze using the visualization graphs and objects and identify shortfalls to take corrective actions.

# THANK YOU FOR YOUR TIME